The new normal never looked so good.

Bring the spirit of Wisconsin history home with décor, books, games, and much more!
Big history is happening.

2020 has been – and continues to be – a year of Big History! Here at the Wisconsin Historical Society we specialize in collecting, preserving, and sharing stories with the community. This year, we celebrated the milestones of our past while capturing history as it happened.

In these pages, we are proud to present our unique products that capture the spirit of Wisconsin and our shared stories. We hope they will bring you joy as we continue living through historic moments.

The products, historic images, and gift memberships found in this catalog are available to purchase online at:

shop.wisconsinhistory.org

Whenever you see the Wisconsin state shape next to a product or book, it means the product is made in Wisconsin or the book is written by a Wisconsin author.

Thank you to our volunteer models for making this catalog a reality. We couldn’t have done it without you!
Family fun.

Take a technology break, and gather around the table for activities the whole family can enjoy!

A. I Never Forget a Face Memory Game $16
B. Pictolingua Word Game $20
C. Wooden Rolling Animals & Cars $29.95
   Different animals and woods available.
D. I Love Wisconsin:
   An ABC Adventure $12.99
E. Capitol Graphic Mug $12.95
F. The Powwow Coloring Book $5.99
G. Cotton Junior Throw Blanket $50
   Multiple styles available.
H. Sport the Ship Dog Plush $14.95
   The companion book is also available,
   Sport: Ship Dog of the Great Lakes $17.95
I. Museum Nerd Mug $13.95
J. Goodnight Madison $20
K. The Storytelling Coloring Book $5.99

Shop these products at wihist.org/FunAndGames.
It’s playtime!

Children of all ages will stay busy with these unique toys and games.

A. This Land is Your Land 100-Piece Puzzle $16.99
B. Wild Rice Coloring and Activity Book $5.99
C. Wooden Rolling Animal $29.95 Different animals and woods available.
D. Museum Nerd Mug $13.95
E. Piglet Stuffed Animal $7.58
F. Weather Science Kit $18.95
G. Potholder Loom Kit $29.95

Shop these products at shop.wisconsinhistory.org.

Cozy up.

Make your winter memories comfy with these indoor accessories.

A. Wisconsin Pillow $45 Available in red, blue, and green.
B. Color Wisconsin Coloring Book $4
C. Simple Things: Lessons from the Family Farm $22.95
D. The Quiet Season: Remembering Country Winters $22.95
E. The Old Timer Says: A Writing Journal $15
F. Old World Wisconsin Heritage Wool $20
G. Rooster Stuffed Animal $7.58
H. Cotton Junior Throw Blanket $50 Multiple styles available.

Shop these products at shop.wisconsinhistory.org.

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Enjoy some R&R.
Indulge in your favorite fall flavors with these food-focused products from our collection.

- A. Women’s Knit Poncho $90 Available in gray, ivory, charcoal gray, and red plaid.
- B. Assorted Wisconsin-made Preserves and Jellies Price starts at $7.95
- C. Large Handmade Ceramic Bowl $36
- D. Wisconsin Tea Towel $19.95
- E. Handmade Ceramic Stemless Wine Cups $20 Available in red, white, and blue.

Shop these products at wislib.org/FocusOnFood.

- F. Vegetables Trivet $14.95
  Custom made using images from historic gardening books from Old World Wisconsin.
- G. Old World Wisconsin Handmade Leather Bottle Opener $14.95
  Available in light tan, brown, and black.
- H. Wisconsin Cheese Board $38.95
- I. Handmade Ceramic Pie Plate $48 Available in red and blue.
- J. The Flavor of Wisconsin: An Informational History of Food and Eating in the Badger State $29.95
  Children’s version also available: Flavor of Wisconsin for Kids: A Feast of History, with Stories and Recipes Celebrating the Land and People of Our State $18.95

Shop these products at shop.wisconsinhistory.org.
Bring Wisconsin stories home.

More time at home means more time for a great book. Fill your home with memories from these Wisconsin stories and many more!

A. From the Lookout: Memoirs of Peninsula State Park’s Summer Camp for Girls $22.95
B. Roughneck Grace: Farmer Yoga, Creeping Codgerism, Apple Golf, and Other Brief Essays from On and Off the Back Forty $18.95
C. Good Seeds: A Menominee Indian Food Memoir $19.95
D. Return to Wake Robin: One Cabin in the Heyday of Northwoods Resorts $22.95
E. When the White Pine Was King: A History of Lumberjacks, Log Drives, and Sawdust Cities in Wisconsin $22.95
F. The Cadottes: A Fur Trade Family on Lake Superior $28.95
G. Coming Out, Moving Forward: Wisconsin’s Recent Gay History $28.95
H. Milwaukee: A City Built on Water $28.95
I. Barns of Wisconsin $29.95
J. Frank Lloyd Wright Coaster Set $19.95 Available in different styles.
K. Seipp’s Best Mug $10

Wisconsin Historical Society Press
The Press creates publications of enduring value for readers of all ages. Explore all our Press books at whist.org/Press.

Now offering DigiTypes! Turn your digital photo into a historic image. Available for purchase at whist.org/DigiType. See product A for example.

A. H.H. Bennett Studio & Museum Tintype $65-$120 DigiTypes available for purchase at whist.org/DigiType.
B. Frank Lloyd Wright Organic Commandment Trivet $14.95
C. Red Pendarvis Mug $22.95
D. Seipp’s Best Mug $10
E. Coming Out, Moving Forward: Wisconsin’s Recent Gay History $28.95
F. Brandy Old Fashioned Shirt $19.95
G. Women’s Wisconsin Socks $12 More men’s and women’s socks available.
Go out in style.
Grab these items on your way out the door.

- A. Old World Wisconsin Handmade Leather Key Wristlet $9.95
- B. Museum Nerd Face Mask $15
- C. Votes for Women Face Mask $19.95
- D. Old World Wisconsin Handmade Leather Crossbody Purse $135
- E. I Will Vote Polyester Scarf $49.95

Shop these products at wihist.org/FashionPPE.

Liven up your home office.
Bring your home workspace to life with historic images that allow you to travel in time.

A. Capitol Graphic Mug $12.95
B. Frank Lloyd Wright Coaster Set $19.95
Available in different styles.
C. Old World Wisconsin Handmade Leather Tote $185

Search our collection of more than 100,000 historic images online. Purchase your favorite prints to make a unique statement in your home. Shop these images and more at wishist.org/HistoricImages.
Celebrate women’s suffrage.

2020 marked 100 years of women’s right to vote. Continue the celebration with these unique items.

A. Women Suffrage Historic Image Scarf $49.95-$149.95
   Available in polyester $49.95 (shown in image at right) and 100% silk $149.95 (worn by model on left).

B. Cause Bracelet $24
   15% of the wholesale price is donated to a different cause; certified Fair Trade.

C. Women’s Suffrage Centennial Mug $12.95

D. Justice for All: Selected Writings of Lloyd A. Barbee $26.95

E. I Will Vote Shirt $24.95

F. Votes for Women 100-Piece Puzzle $24.95

G. I Will Vote Spiral Notebook $12.95

H. Vel Phillips: Dream Big Dreams DVD $19.95

Shop these products at wihist.org/WomensSuffrage.
Enjoy the outdoors.
Escape from inside with these items during your next outdoor adventure.

- A. Old World Wisconsin Handmade Leather Crossbody Purse $135
- B. Walking Home Ground: In the Footsteps of Muir, Leopold, and Derleth $22.95
- C. Lake Superior Unsalted, Shark Free Water Bottle $11.99
- D. Buffalo Check Wool Blanket $160
- E. Thousand Miler: Adventures Hiking the Ice Age Trail $20
- F. Wisconsin Conservation Hoodie $54.95
- G. Wooden Adventure Journal $30
- H. Lake Superior Unsalted, Shark Free Hat $13.49
- I. Befriend Nature Hemp Tote $28.95

Shop these products at whist.org/OutdoorAdventures.
Prepare for the celebration.

2021 marks the 150th anniversary of the completion of the Villa Louis Mansion. Celebrate with these scarves, books and more!

A. The War of 1812 in Wisconsin: The Battle for Prairie du Chien $28.95
B. Villa Louis Candles $9.95
   Three scents available in two sizes
   (4 oz. size shown in pic). 10 oz. price is $19.95
C. Frenchtown Chronicles of Prairie du Chien: History and Folklore from Wisconsin’s Frontier $26.95
D. Villa Louis Stained Glass Window Silk Scarf $149.95
E. Bird’s Eye View 300-Piece Puzzle $19.95
F. Villa Louis Mansion Mug $19.95
G. Villa Louis Booklet $9.95

Give the gift of history this holiday season.

Wisconsin Historical Society gift memberships are 40% off through December 31. Gift membership benefits include a subscription to the Wisconsin Magazine of History, our Columns newsletter, and a 10% off discount on in-store and online purchases.

To give a gift of membership, visit us online at wihist.org/giftmember20.

New!

2020 Capitol Ornament
The inspiration for the Wisconsin State Capitol Ornament is the leaded glasswork skylight in the State Senate Chamber.

*Ornament proceeds go to the Capitol Restoration Fund.

You make a difference.

100% of our proceeds support the Wisconsin Historical Society

Get history delivered to your inbox.

Sign up for the Wisconsin Historical Society’s weekly e-mail newsletter, featuring engaging articles, historic photos, and information on upcoming Society events and programs. Learn more and sign up at wisconsinhistory.org/newsletter.
Celebrate the natural beauty of Wisconsin.
Shop these one-of-a-kind gifts, books, and cards.

A. Eco Soy Candles $22
B. Historic Conservation Poster Seed Cards $5.95
C. Old World Wisconsin Handmade Leather Crossbody Purse $135
D. Seventh Generation Earth Ethics: Native Voices of Wisconsin $22.95
E. Tending the Valley: A Prairie Restoration Odyssey $15.95
F. Buffalo Check Wool Blanket $160