



Wisconsin Historical Society

P R E S S



Fall 2018

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Cover image from *Wisconsin in Watercolor*, p. 6



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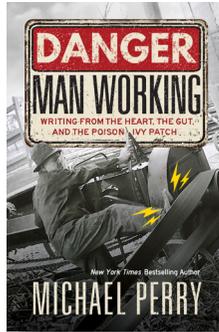
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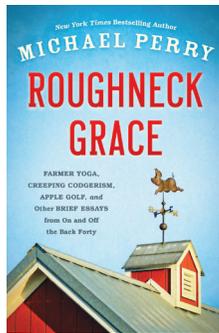
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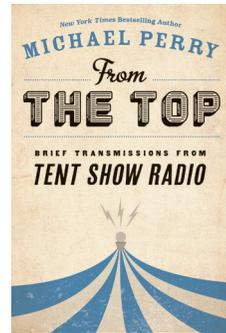
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SIMPLE THINGS



Lessons from the Family Farm

JERRY APPS

Simple Things

Lessons from the Family Farm

Jerry Apps

In this collection of thoughtful essays, **Jerry Apps** reflects on the “simple things” that made up everyday life on the farm—an old cedar fencepost, Fanny the farm dog, trusty tools used for farmwork, the kerosene lantern the family gathered around each morning and evening. As he holds each item up to the light for a closer look, he plumbs his memories for the deeper meanings of these objects, sharing the values instilled in him during his rural boyhood in the 1940s and 1950s. He concludes that people who had the opportunity to grow up on family farms gained useful skills, important knowledge, and lifelong values that serve them well throughout their lives. Apps captures and shares those things for people who remember them and for those who never had the benefit of living on a small farm.

September 2018

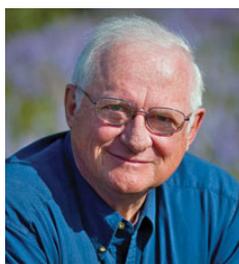
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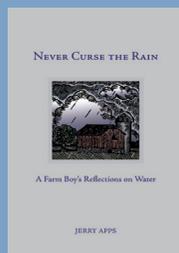


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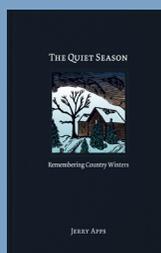


Jerry Apps is professor emeritus at the University of Wisconsin–Madison and the author of many books on rural history, country life, and the environment. He has co-created four documentaries with Wisconsin Public Television and has won many awards for his writing. Jerry and his wife, Ruth, divide their time between Madison and their farm, Roshara, in Waushara County.

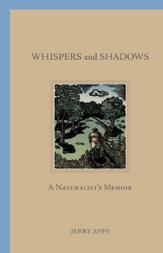
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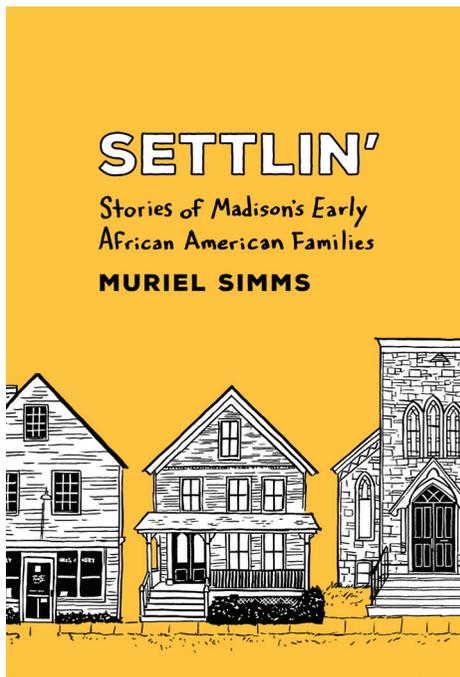
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Settlin'

Stories of Madison's Early African American Families

Muriel Simms

Only a fraction of what is known about African American settlers in the Midwest and the vibrant and cohesive communities they formed has been preserved in traditional sources. The rest is contained in the hearts and minds of their descendants. Seeing a pressing need to preserve these experiences, lifelong Madison, WI., resident Muriel Simms collected the stories of twenty-five African Americans from Madison whose families arrived, survived, and thrived here in the late nineteenth and early twentieth centuries.

While some struggled to find work, housing, and acceptance, they describe a supportive and enterprising community that formed churches, businesses, and social clubs—and frequently came together in the face of adversity and conflict. A brief history of Madison's African American settlement sets the stage for the oral histories.

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224 pages, 64 b&w illus., 6 x 9

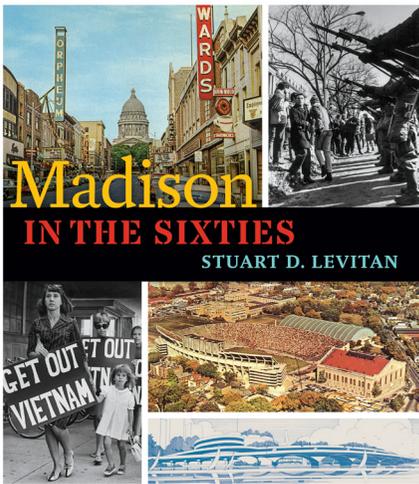
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Muriel Simms is a lifelong Madison resident and long-time educator in the Madison Metropolitan School District. She received her doctorate from the University of Wisconsin–Madison in 2002 and serves as an adjunct faculty member in the Doctoral Program in Educational Leadership at Edgewood College.



Madison in the Sixties

Stuart D. Levitan

Madison made history in the sixties. Landmark civil rights laws were passed. Pivotal campus protests were waged. A spring block party turned into a three-night riot. Factor in urban renewal troubles, a bitter battle over efforts to build Frank Lloyd Wright's Monona Terrace, and the expanding influence of the University of Wisconsin, and the decade assumes legendary status.

In this first-ever comprehensive narrative of these issues—plus accounts of everything from politics to public schools, construction to crime, and more—Madison historian Stuart D. Levitan chronicles the birth of modern Madison with style and well-researched substance. This heavily illustrated book also features annotated photographs that document the dramatic changes occurring downtown, on campus, and to the Greenbush neighborhood throughout the decade. *Madison in the Sixties* is an absorbing account of ten years that changed the city forever.

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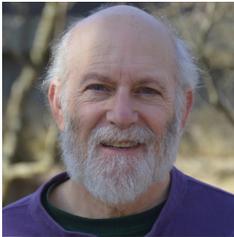
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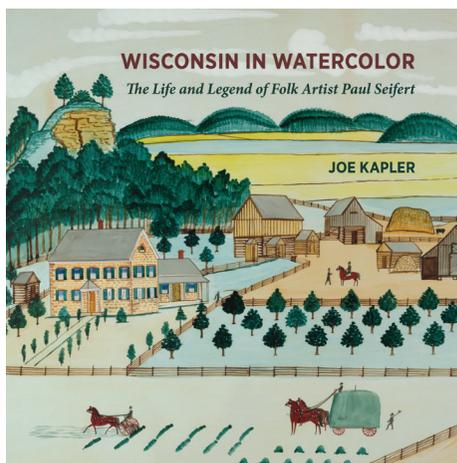
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Stuart D. Levitan is an award-winning print and broadcast journalist and has been a mainstay of Madison media and government since 1975. He is the author of *Madison: The Illustrated Sesquicentennial History, Vol. 1*, and his articles on the history of Madison have appeared in *Madison Magazine*, *On Wisconsin*, *Isthmus*, and the *Capital Times*.



Wisconsin in Watercolor

The Life and Legend of Folk Artist Paul Seifert

Joe Kapler

In 1867, German immigrant Paul Seifert settled in the Driftless Area of southwestern Wisconsin and began capturing the distinctive farms and landscapes of his new home in vivid, detailed watercolors. Today, these paintings are coveted by American folk art collectors across the country, but Seifert's life remains shrouded in mystery.

In this first book written about Paul Seifert, author Joe Kapler examines the life of this enigmatic artist and provides context for his extraordinary art. The book features high-quality reproductions of twenty-two Seifert watercolors (more than half of which have never been published) and many close-ups of his characteristic details, from horses and hay wagons to dogs and dinner bells. Part art history treatment, part coffee table book, part research memoir, and part love letter to the Driftless Area, *Wisconsin in Watercolor* shines a long-awaited light on Seifert and the land he so carefully rendered over a hundred years ago.

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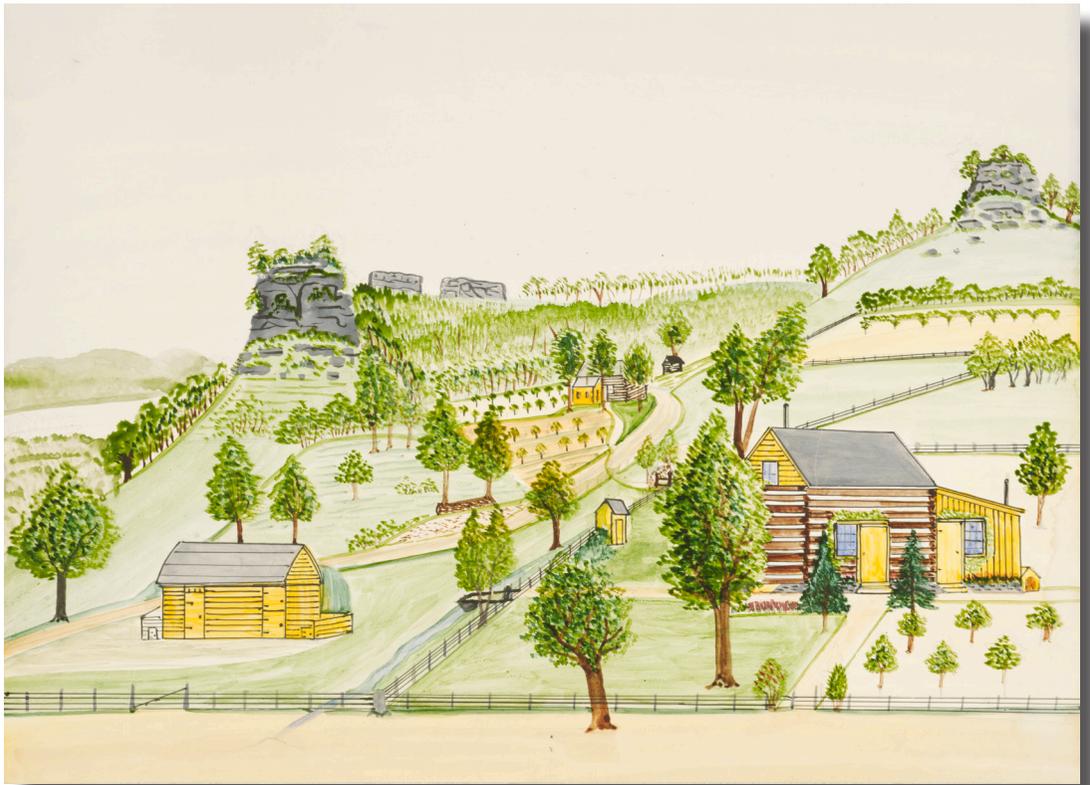


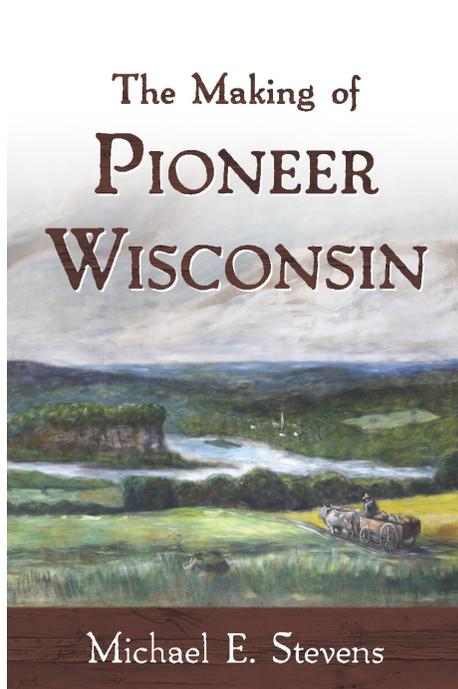
Joe Kapler is lead curator at the Wisconsin Historical Society. He has curated numerous major exhibitions, including the Society's 2014 exhibition on Seifert's art, *Wisconsin in Watercolor: The Farmscapes of Paul Seifert*. He holds a master's degree in American history from Marquette University and a master's degree in museum studies from Eastern Illinois University.

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Residence of Mr L Richardson 1880.





The Making of Pioneer Wisconsin Voices of Early Settlers

Michael E. Stevens

From the mid-1830s through the 1850s, more than a half million people settled in Wisconsin. While traveling in ships and wagons, establishing homes, and forming new communities, these men, women, and children recorded their experiences in letters, diaries, and newspaper articles. In their own words, they revealed their fears, joys, frustrations, and hopes for life in this new place.

The Making of Pioneer Wisconsin provides a unique and intimate glimpse into the lives of these early settlers, as they describe what it felt like to be a teenager in a wagon heading west or an isolated young wife living far from her friends and family. Woven together with context provided by historian Michael E. Stevens, these first-person accounts form a fascinating narrative that deepens our ability to understand and empathize with Wisconsin's early pioneers.

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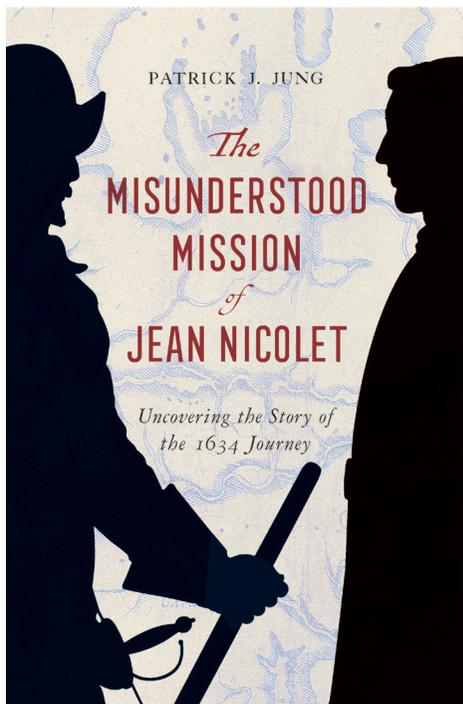
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Michael E. Stevens is the author or editor of nearly thirty articles and thirteen books, including *The Family Letters of Victor and Meta Berger* (Wisconsin Historical Society Press, 2016). Stevens earned his PhD in American history from the University of Wisconsin–Madison and is Wisconsin State Historian Emeritus.



The Misunderstood Mission of Jean Nicolet

Uncovering the Story of the 1634 Journey

Patrick J. Jung

For years, schoolchildren heard the story of Jean Nicolet's arrival in Wisconsin. But the popularized image of the hapless explorer landing with billowing robe and guns blazing, supposedly believing himself to have found a passage to China, is based on scant evidence—a false narrative perpetuated by fanciful artists' renditions and repetition.

In more recent decades, historians have pieced together a story that is not only more plausible but more complicated and interesting. Patrick Jung synthesizes the research about Nicolet and his superior Samuel de Champlain, whose diplomatic goals in the region are crucial to understanding this much misunderstood journey across the Great Lakes. Additionally, historical details about Franco-Indian relations and the search for the Northwest Passage provide a framework for understanding Nicolet's famed mission.

November 2018

Paperback: \$28.95

256 pages, 26 b&w photos, 6 x 9

ISBN: 978-0-87020-879-9



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Patrick J. Jung is a professor at the Milwaukee School of Engineering with a PhD in history and anthropology. He has published three books: *The Black Hawk War of 1832*; *The Nicolet Corrigenda: New France Revisited* with coauthor Nancy Oestreich Lurie; and *The Battle of Wisconsin Heights: Thunder on the Wisconsin*.

THE SUGARBUSH COLORING BOOK



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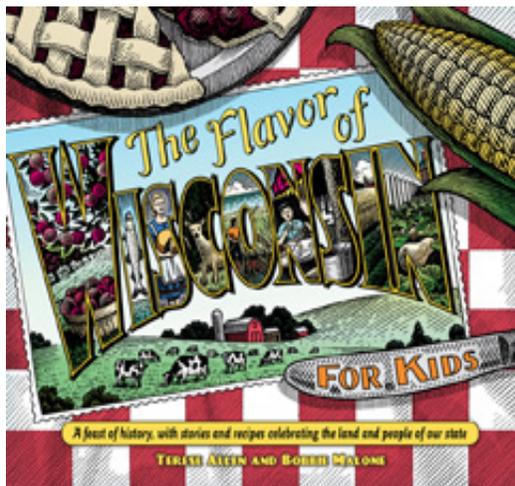
This series offers children and their families the opportunity to learn about Ojibwe Indian lifeways and teachings in an engaging and accessible manner. Included in each coloring book are word scrambles, mazes, and other activities to help children and their families engage more deeply with the information and have fun at the same time. While younger children (3+) can enjoy simply coloring the images, older children (6+) can also use the stories and glossaries to start learning more about the language and traditions of the Ojibwe people. The four books in this series focus on different aspects of American Indian Ojibwe life and traditions, from the powwow to wild ricing.

October 2018

The Indigenous Cultures Center at Northland College, created in 2011 as an extension of the long-standing Native American Studies department and academic program, works to create and foster community relations, particularly with the four neighboring Ojibwe communities in northern Wisconsin, but also across other Indigenous partnerships.

Cassie Brown, writer and illustrator, is a proud member of the Keweenaw Bay Ojibwe Community in Michigan's Upper Peninsula. She is a graduate of Northland College with a B.S. double major in Outdoor Education and Native American Studies.





The Flavor of Wisconsin for Kids

A Feast of History, with Stories and Recipes Celebrating the Land and People of Our State

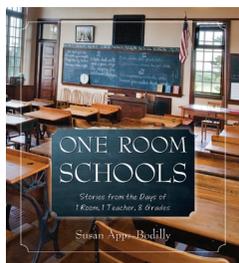
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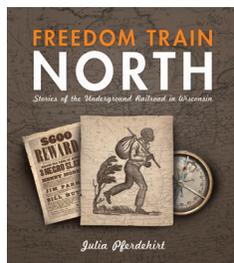
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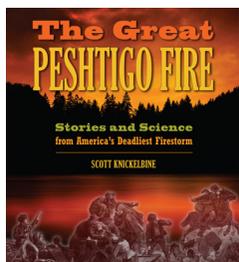
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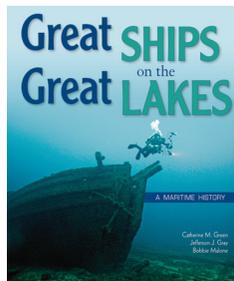
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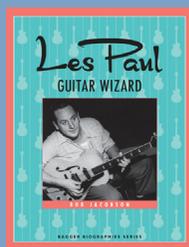
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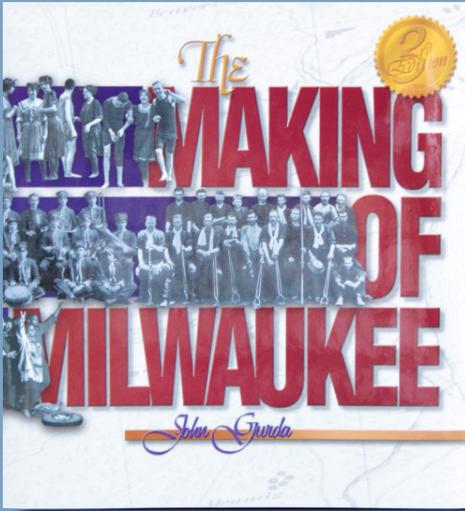
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The Making of Milwaukee

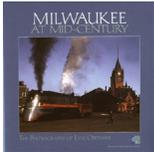
John Gurda

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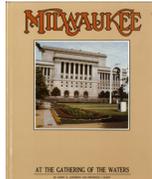
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The Making of Milwaukee is generally acknowledged as the standard history of Wisconsin's largest city. Well-written, superbly organized, and lavishly illustrated, it tells the story of a Midwest metropolis that has been, at various times, the largest shipper of wheat on earth, America's most "foreign" city, the nation's beer capital, "The Machine Shop of the World," and the epicenter of municipal Socialism.

Renowned historian John Gurda chronicles the development of a human-scale metropolis, a community whose past has produced one of the most livable big cities in America and, at the same time, created some daunting social and economic problems. This fourth edition of the book features a thoroughly updated text and an all-new chapter that brings Milwaukee's story up to the present day.



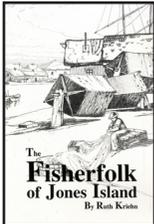
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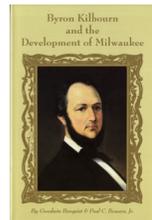
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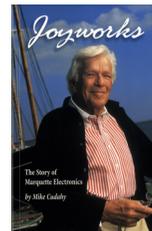
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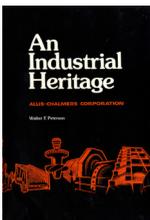
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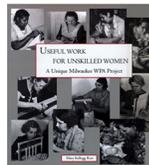
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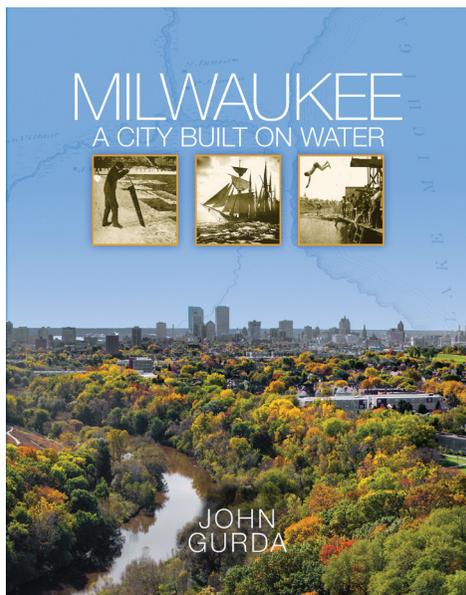
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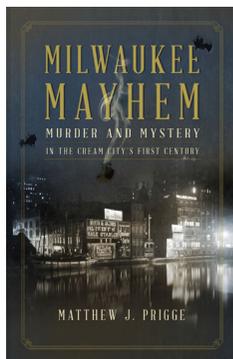
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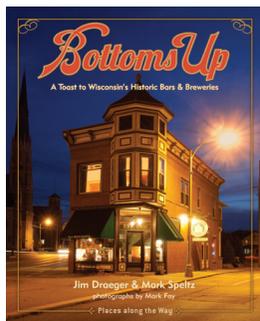
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Bottoms Up

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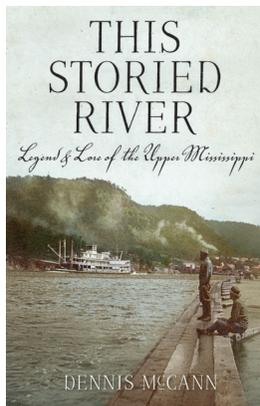
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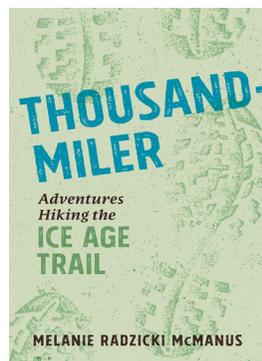
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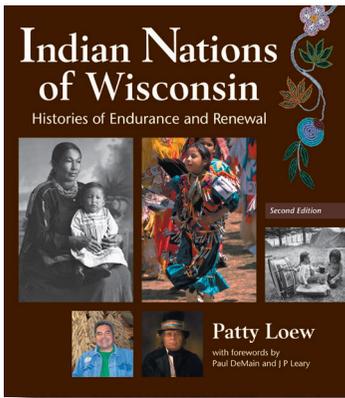
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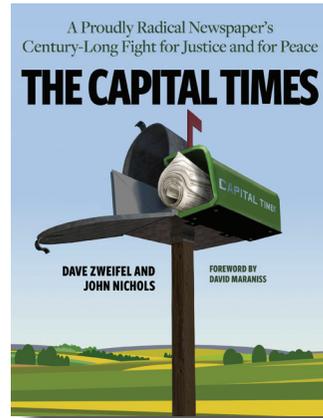




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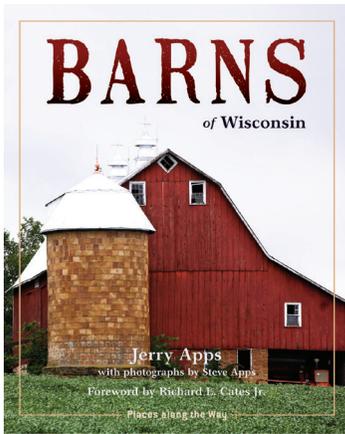
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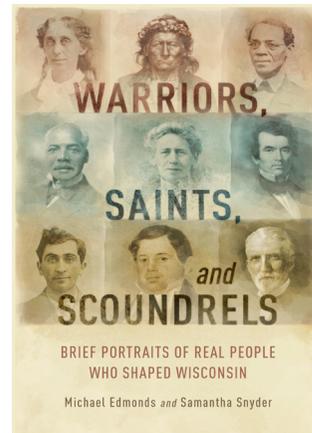
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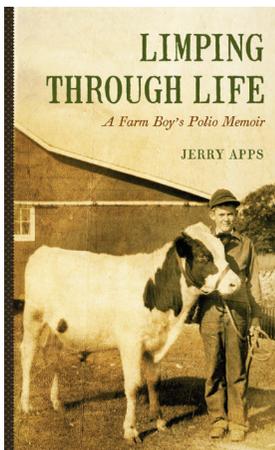
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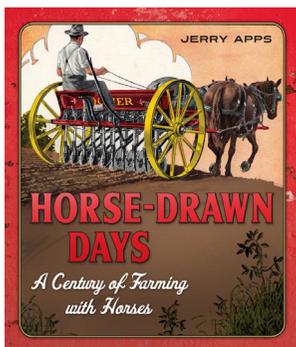
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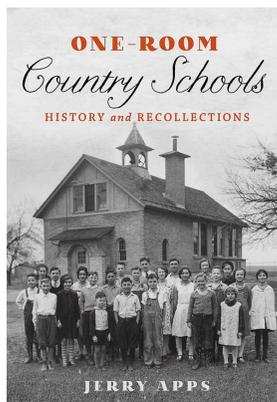
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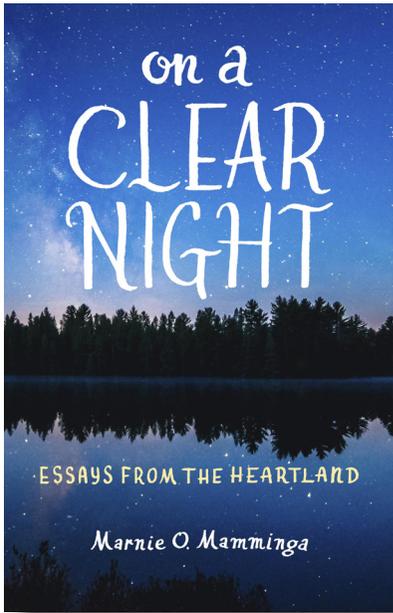
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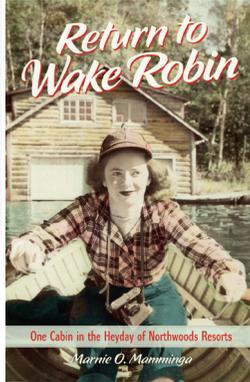
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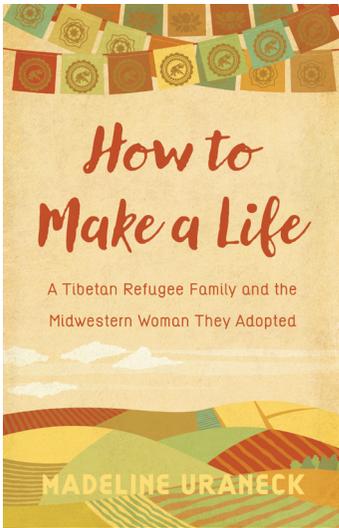
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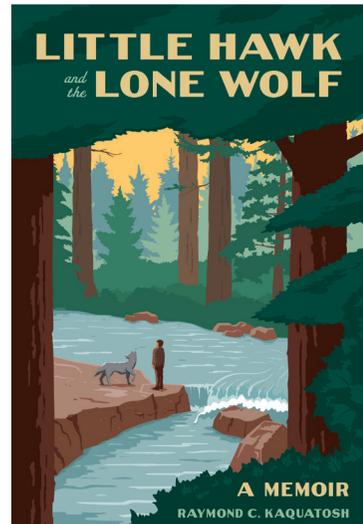
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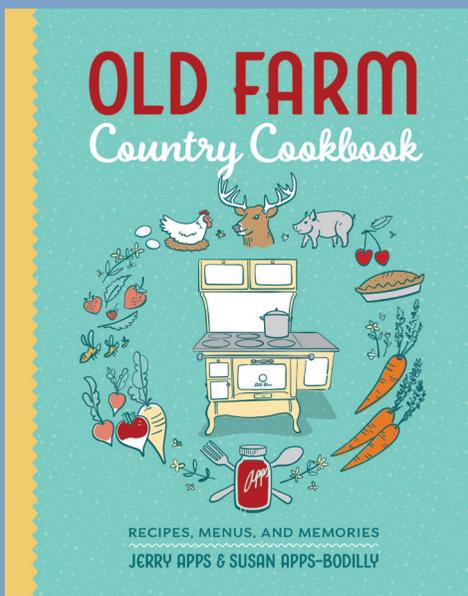


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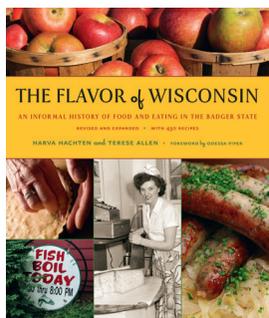
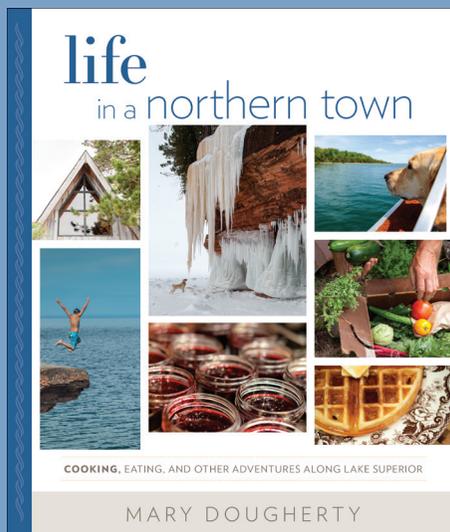


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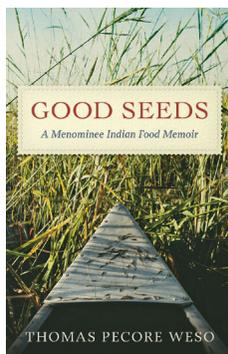
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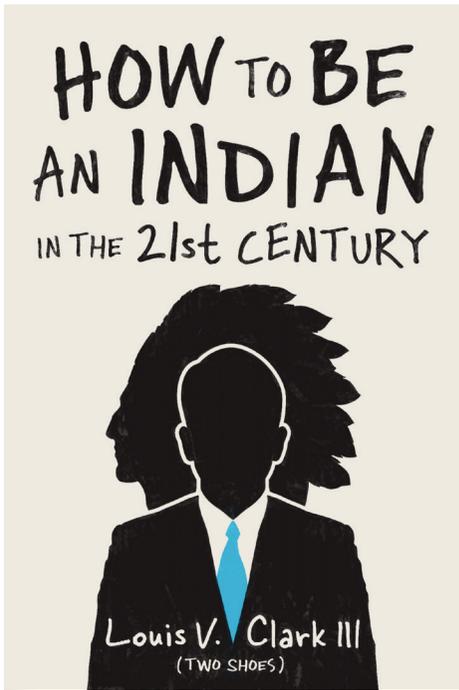
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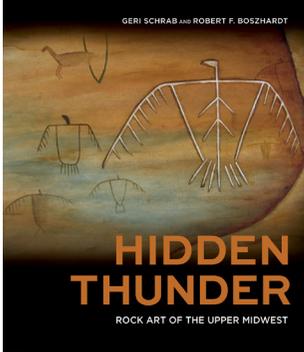
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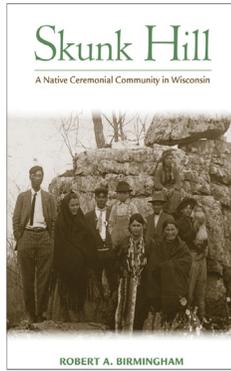
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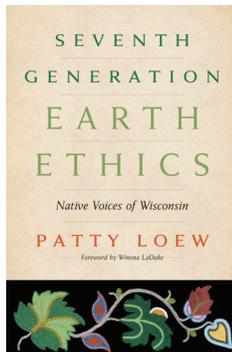
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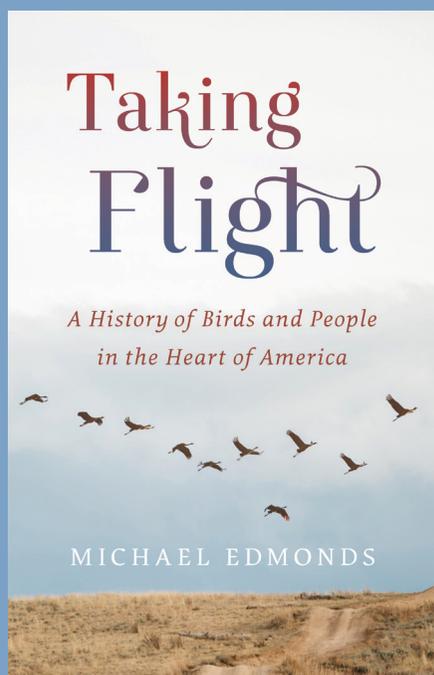
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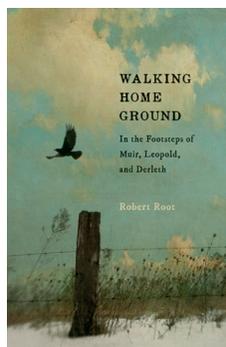
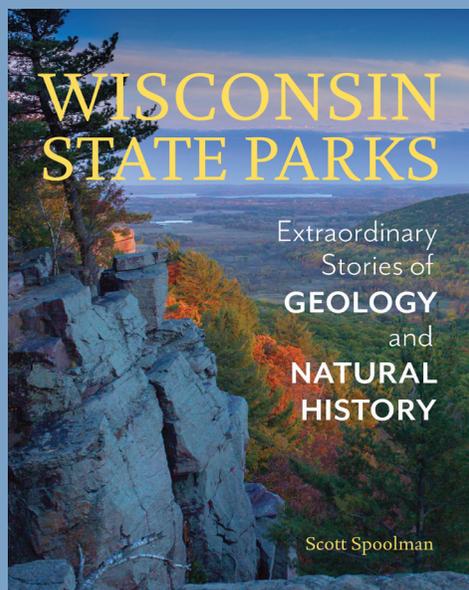
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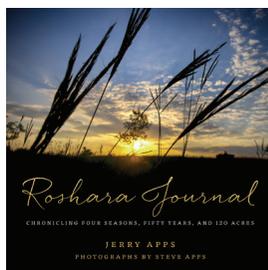
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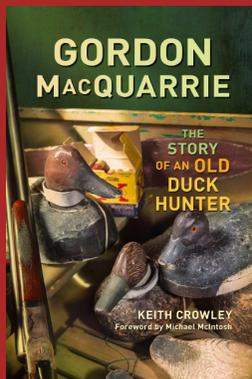
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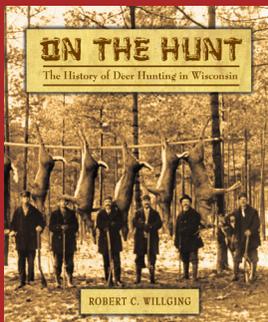
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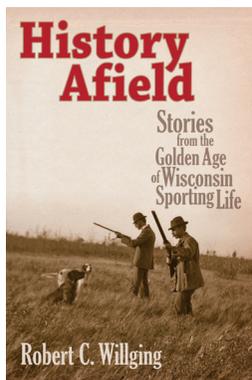
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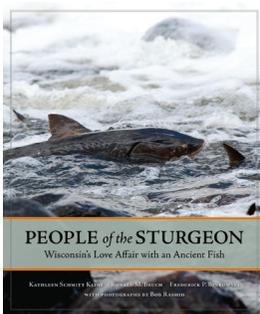
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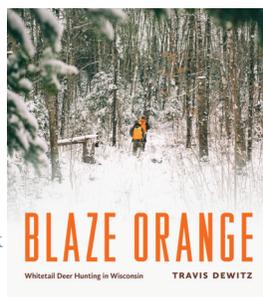
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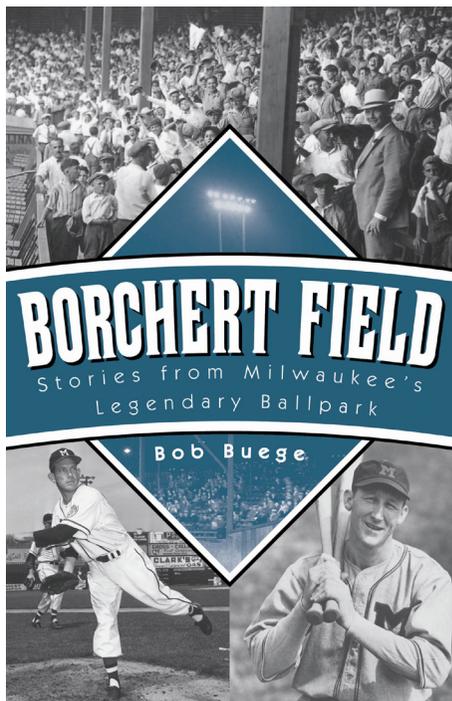
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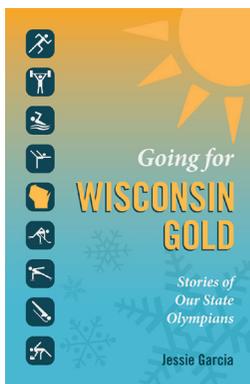
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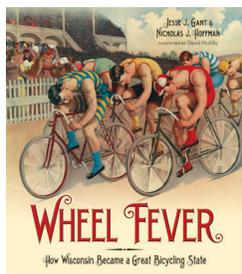
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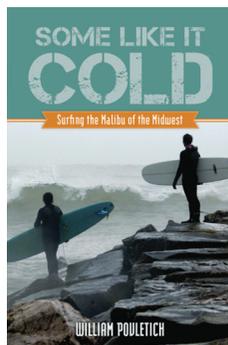
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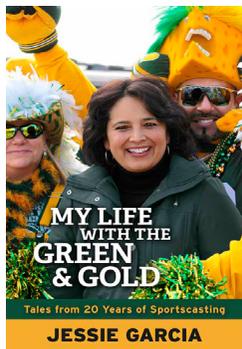
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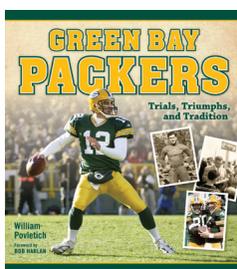
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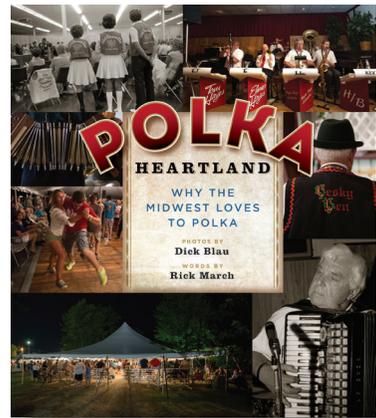
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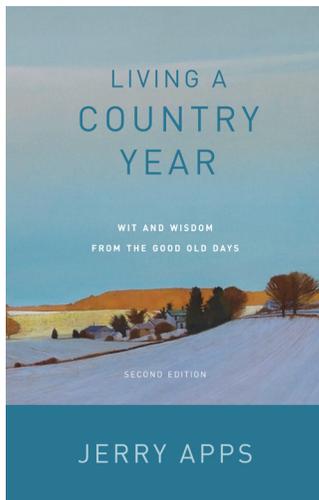
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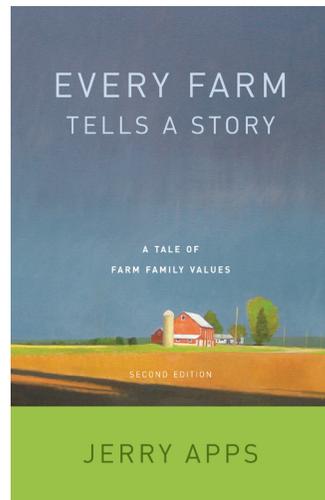
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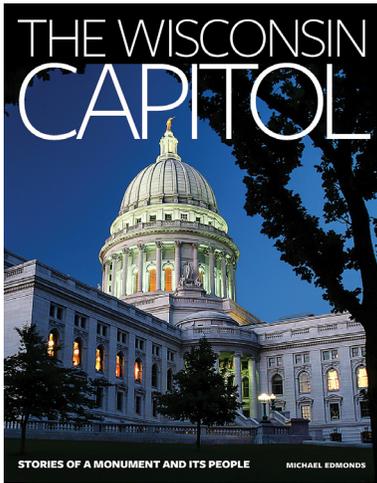
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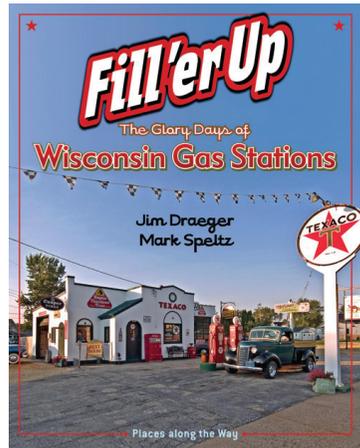
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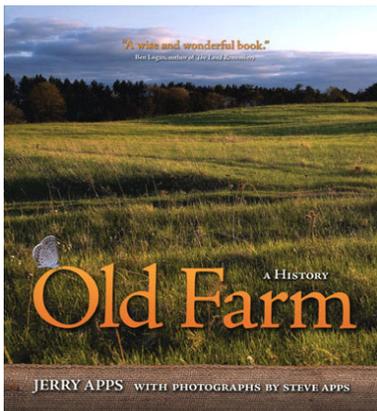
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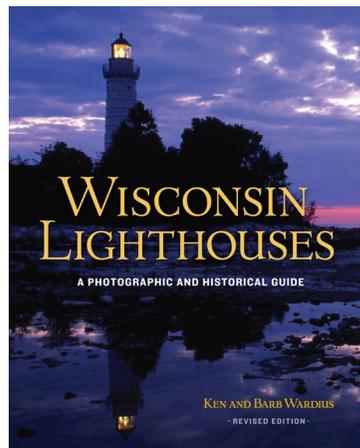
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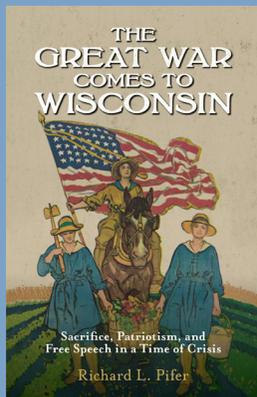
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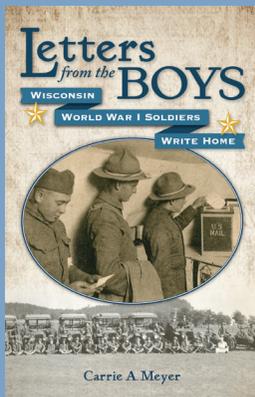
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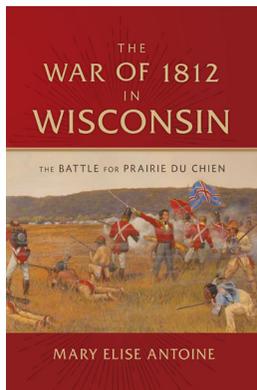
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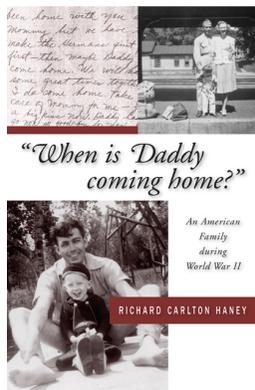
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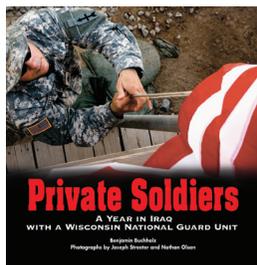
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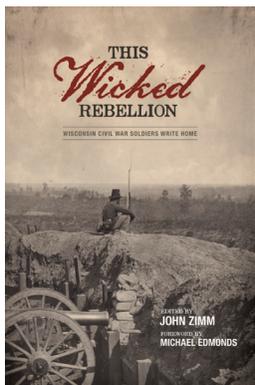
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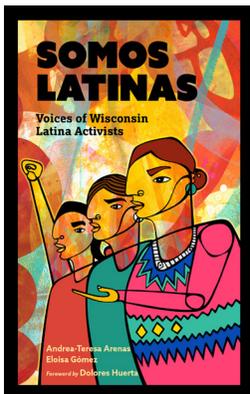
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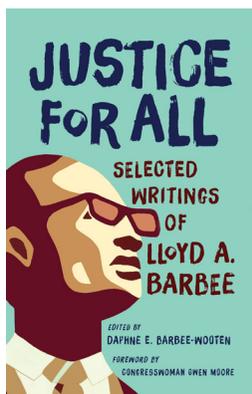
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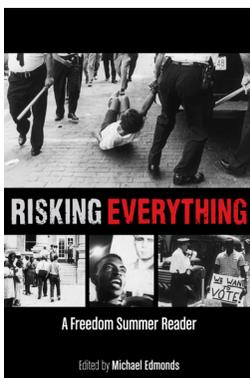
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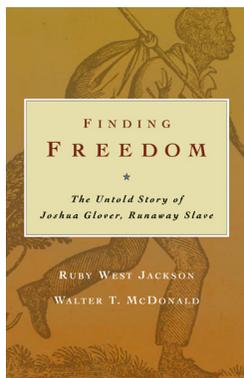
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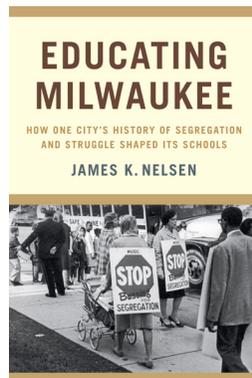
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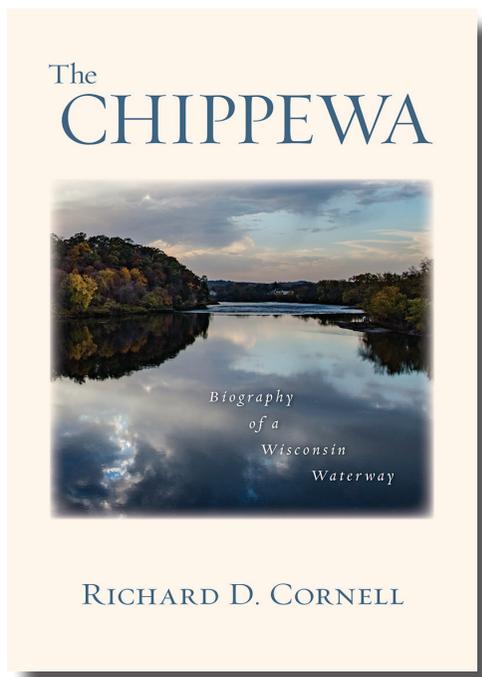
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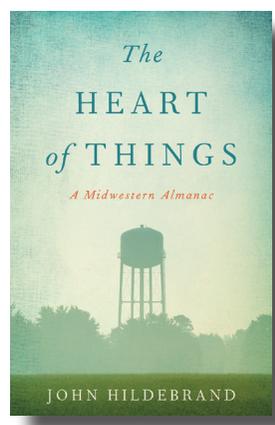


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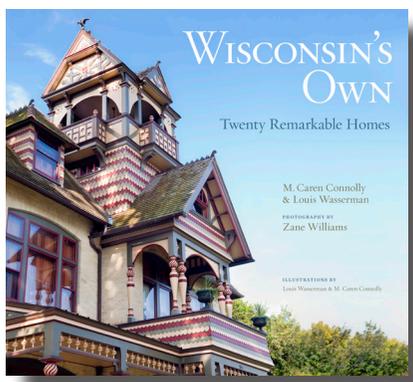
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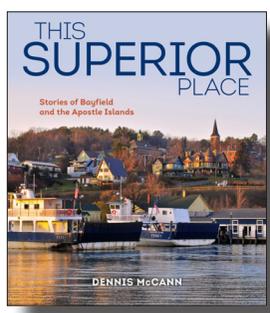
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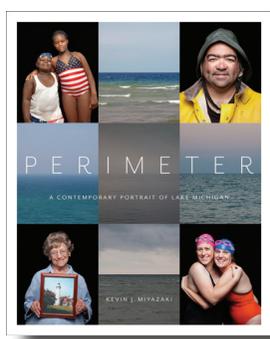
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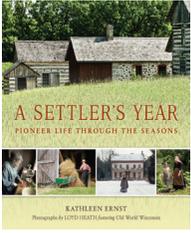
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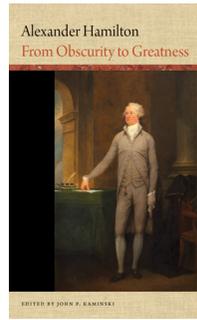
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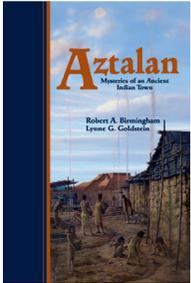
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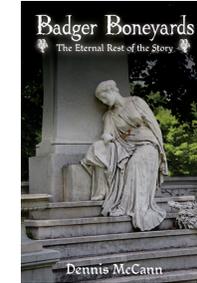
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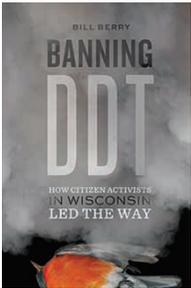
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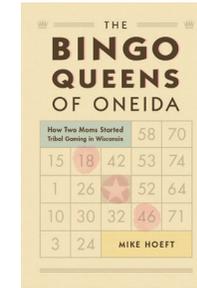
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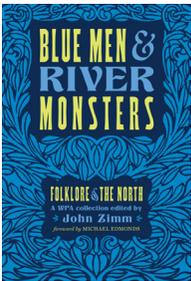
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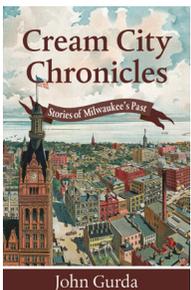
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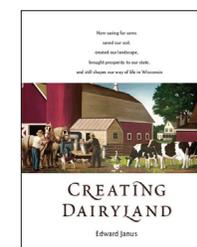
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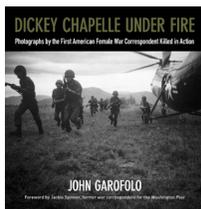
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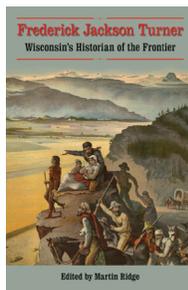


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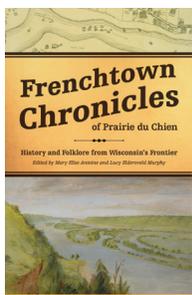
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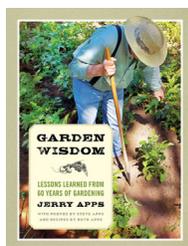
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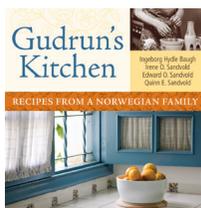
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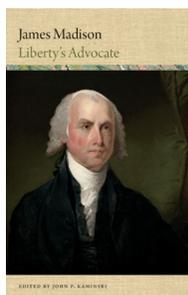
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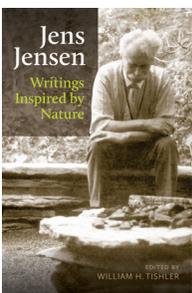
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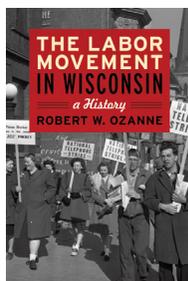
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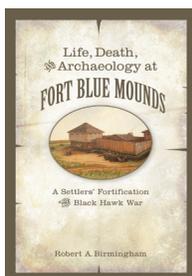
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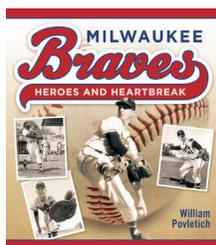
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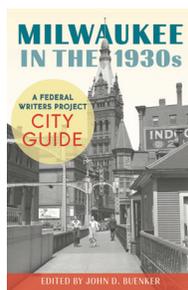


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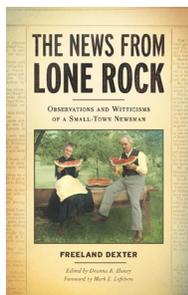
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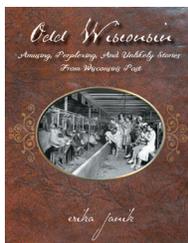
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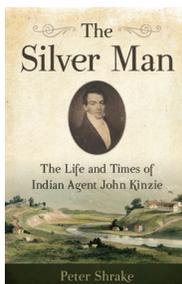
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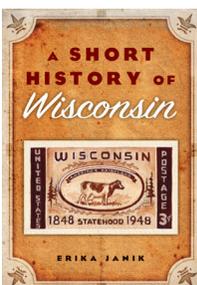
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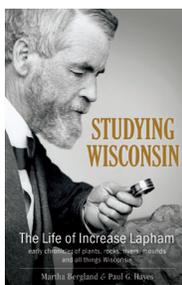
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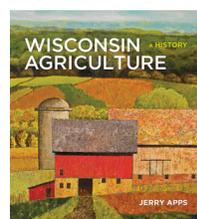
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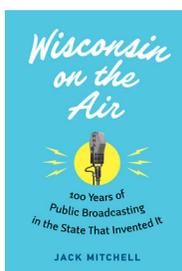
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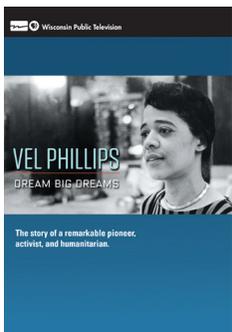
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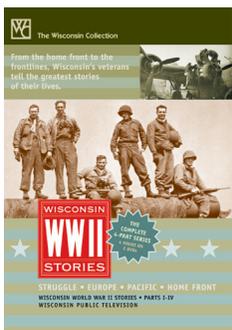


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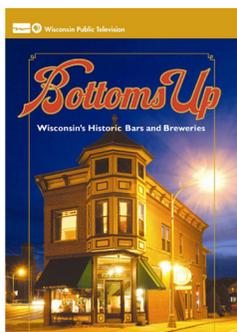
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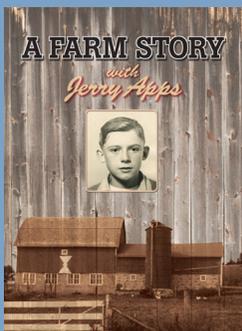
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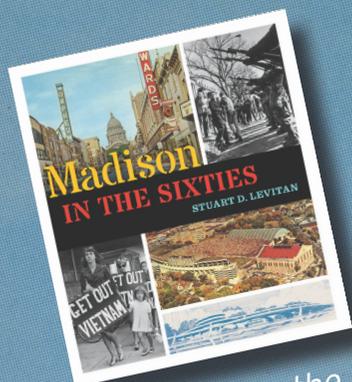
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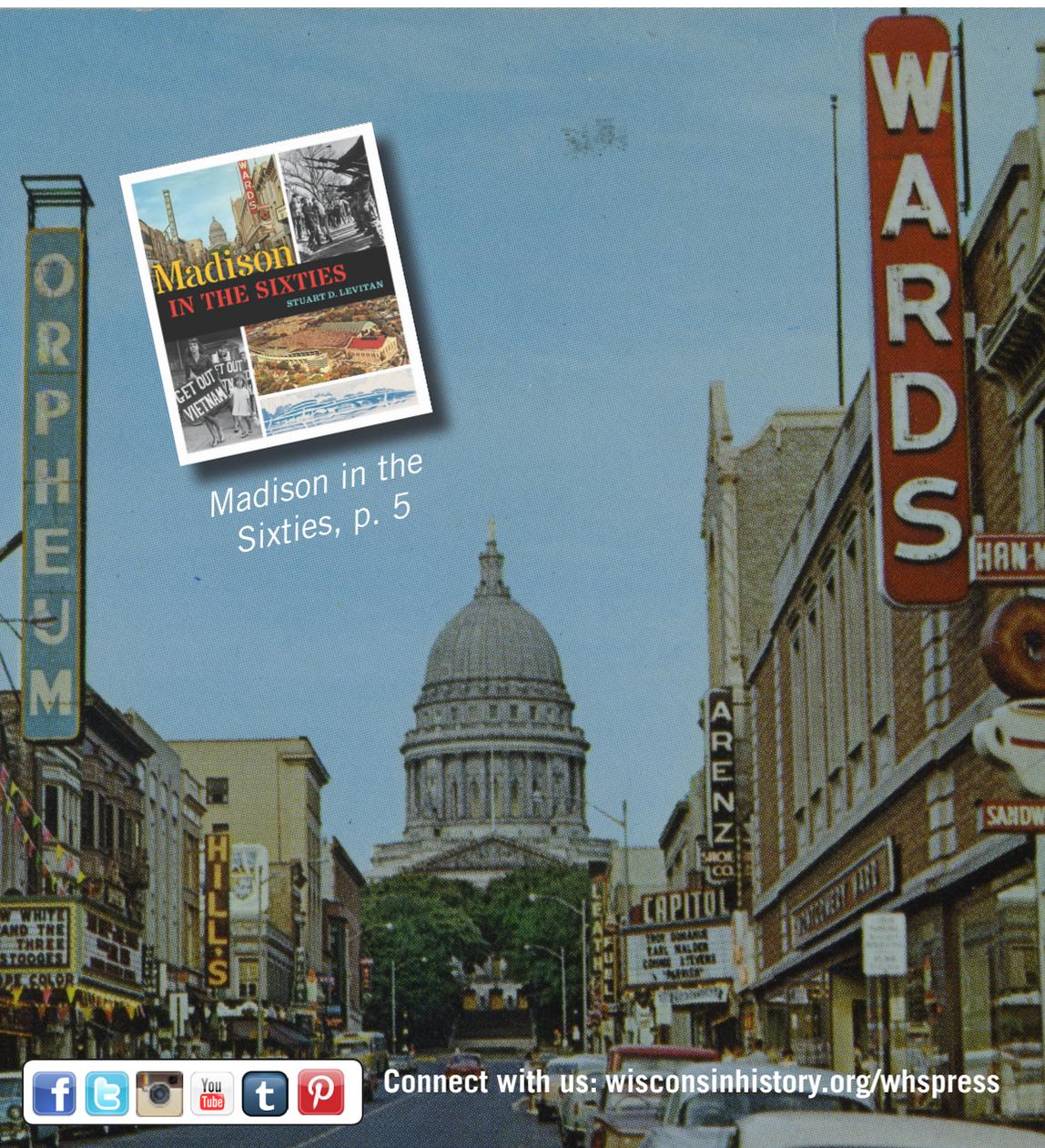
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