PRESS RELEASE TEMPLATE FOR NATIONAL HISTORY DAY IN WISCONSIN SCHOOL EVENTS

Note to Teachers: Your school event is a great opportunity to get positive media attention for your school and students. Below is a sample news release that you can use to tell your local newspapers and television stations about your students’ participation. If you can, include a photo of your students at the event or with their projects!

FOR IMMEDIATE RELEASE
[Date of release] CONTACT: [Your name] [Your phone number]

[SCHOOL NAME] HOSTS NATIONAL HISTORY DAY EVENT. STUDENTS NAMED REGIONAL FINALISTS

(X number of) students from (name of your school) took part in the school-level National History Day event on [event date]. [Number of students] were selected as regional finalists and will go on to represent their school at the regional competition, which takes place at the [regional event location] on [regional event date].

National History Day is an academic enrichment program for students in grades 6-12. Students select topics connected to an annual theme and complete their own in-depth research on the topic. This year, the annual theme is [“annual theme”]. Students present their conclusions by creating museum-style exhibits, media documentaries, research papers, interactive websites, and dramatic performances.

The school event is the first step in a competition cycle that can take students from the school level to regional, state, and national competitions. At each level of competition students share their work with their peers, historians, educators, and professionals in related fields as they complete for special awards and the opportunity to advance to the next level of competition.

[Additional information to consider including:

- Names and project titles for students advancing to regional level.
- Compelling student stories from History Day project creation process. Did any students interview interesting people? Visit unique research locations?
- Quotes from participating students about the program or visitors about the event.
- A thank you to sponsors of the school-level event.]

Participation in the program continues to grow with more than 500,000 students participating annually across the nation. The National History Day program in Wisconsin is coordinated by the Wisconsin Historical Society.

###