

# Local Poster Analysis Questions

See a lesson plan related to this material on the [Wisconsin Historical Society website](#).



WISCONSIN  
HISTORICAL  
SOCIETY

## Student Worksheet

1. Without pictures or images, what methods are used to catch a viewer's attention in this poster?
  
  
  
  
  
  
  
  
  
  
2. Who do you think is the intended audience for the poster?
  
  
  
  
  
  
  
  
  
  
3. What does the government hope the audience will do?
  
  
  
  
  
  
  
  
  
  
4. What government purpose(s) does the poster serve?
  
  
  
  
  
  
  
  
  
  
5. The most effective posters use symbols that are unusual, simple, and direct. Based on that, is this an ineffective poster?