Selling the War to the American Public

See a lesson plan related to this material on the Wisconsin Historical Society website.

Image "Ein Offener Brief (An Open Letter)"





See more classroom materials and lesson plans on the Wisconsin Historical Society website.

An Open Letter

to all citizens of Sheboygan County

Buy **Bonds** on or before the 1st of October

Fourth Liberty Loan

Office of County Chairman - Sheboygan Treasure Department - Liberty Loan Organization

October 5, 1918

Saturday, October 12, 1918, the anniversary of the discovery of America, has been designated by President Wilson as Liberty Day. On this date, those residents of this county, who have not subscribed to their just quotas of the Fourth Liberty Loan, will have an opportunity to do so in the loan campaign headquarters, whose locations are described in the accompanying form. Your local committee will be available from 9 a.m. to 4 p.m. in the campaign headquarters arranging the day's activities. Someone will be available there to provide full information regarding the bonds.

NOTHING LESS THAN THE AMOUNT DETERMINED FOR EACH INDIVIDUAL BY THE NON-PARTISAN LOCAL COMMITTEE WILL BE ACCEPTED, AND IT FOLLOWS, THAT THE COMMITTEE WILL HAVE TO BE SHOWN THAT THE DESIGNATED AMOUNT IS NOT CORRECT AND THAT AN ADJUSTMENT SHOULD BE MADE.

After you have subscribed your just quota, it will be your duty as a good citizen, to assist the committee by prevailing upon any of your neighbors who has not subscribed, to promise to make good on their just quota on that day; if you have not subscribed your quota, you should do so on that day.

During the first Liberty Loan campaign many residents of Sheboygan County did not subscribe.

During the second Liberty Loan campaign many people subscribed for an insignificant amount of bonds

During the third Liberty Loan campaign numerous residents subscribed for their just amount.

In the current fourth campaign there are still many who have not

subscribed, and it is now necessary that everyone perform their duty.

At the conclusion of Liberty Day, October 12th, the anniversary of the discovery of America, the country where everyone has identical opportunities and privileges, all subscriptions should be in hand.

At the conclusion of the campaign a list will be prepared of those who could have subscribed their just quota, but did not want to. This list will be published in the county newspapers, and a copy will be mailed to every soldier who is currently in the service of the United States, so that everyone will be able to draw a clear line between those citizens of this county who support our government by the purchase of bonds and are a support for our men at the front and those who have failed to do so.

Yours truly On behalf of SHEBOYGAN COUNTY LIBERTY LOAN COMMITTEE Walter J. Kohler, Chairman

Buy **Bonds** on or before the 1st of October

Fourth Liberty Loan

At the end of the campaign a list will be prepared of those who could have subscribed their correct amount but did not want to.

This list will be published in county newspapers.

It will also be sent to each and every soldier from this country who is currently in the service of the United States.

Notice paid by the Sheboygan County Liberty Loan Committee