Permission Request Form for Public Use of Images

Note: This is a permission request form, not an image order form.

Terms of Use for Public Use of Images

By signing below, you agree to these terms of use:

1) You acknowledge that permission is necessary for public use of the historical images. Fees are charged per image, per format and include in-context promotion. These fees are separate from and in addition to the cost of images.

2) You agree to pay the permission fees before using the image(s).

3) You will provide the following credit line (replacing the zeroes with the Image ID#) when using images: Wisconsin Historical Society, WHS-00000.

4) You will not significantly alter image(s). I agree to request permission from the Wisconsin Historical Society before altering any image beyond standard cropping and resizing. After receiving permission to crop an image, if an image is cropped, the credit line will note the alteration.

5) You will not use or authorize others to use the images for any other purpose. For subsequent printings or editions of this project, you will arrange for additional permissions from the Wisconsin Historical Society.

6) You understand the granting of permission to publish by the Wisconsin Historical Society does not absolve the end user from copyright liabilities. I will not hold the State of Wisconsin and the Wisconsin Historical Society liable for any damages stemming from my use of this content. This includes costs and expenses based on the violation of rights of ownership, infringement of copyright, invasion of the rights of privacy or laws of libel resulting from use of materials furnished.

Signature ______________________________  Date _______________________

CUSTOMER INFORMATION

Name ___________________________________________________________________________

Company _______________________________________________________________________

Address _________________________________________________________________________

City _______________________________  State ____________  Zip _______________

Email _______________________________  Telephone ______________________________

METHOD OF PAYMENT OF PERMISSION FEES

☐ Check or money order, enclosed (payable to the Wisconsin Historical Society)

☐ Credit Card

Credit Card # ________________________________  Exp. Date __________

Name on Card ________________________________

PROJECT INFORMATION
Title of project ________________________________________________________________

Author, editor, or director _________________________________________________________

Estimated date of image use ____________________________________________________________________

Non-profit # __________________________________________________________________________

FORMAT
Please check all that apply to your project.

☐ Book/Article/E-Book ☐ TV Broadcast ☐ Video/DVD Sales ☐ Film
☐ Website ☐ Advertising ☐ Exhibit/Display
☐ Other ____________________________________________________________________________

PUBLISHER / PRODUCTION COMPANY/ USER INFORMATION

Company __________________________________________________________________________

Address ___________________________________________________________________________

City __________________________ State ____________ Zip ____________

Email __________________________ Telephone __________________________

DISTRIBUTION INFORMATION
Please check all that apply to your project.

Print Media Television

☐ Cover Jacket Image ID # ________ ☐ Local
☐ Print Run/Circulation ___________ ☐ Network

IMAGE LIST
List the Image Title and ID# for each of the images you plan to use in your project:

_______________________________________________________________________________

_______________________________________________________________________________

_______________________________________________________________________________

_______________________________________________________________________________

_______________________________________________________________________________

Permission Fees for Public Use of Images
Permission fees are charged per image, per format. These fees are separate from image charges. You must provide a state or federal non-profit identification number for non-profit projects.

If you are using more than 15 images, permission fees may be negotiable. For subsequent printings or editions, permission fees are reduced to 75 percent of the current fees.

### Print Media and E-Books

<table>
<thead>
<tr>
<th>Image Use</th>
<th>Commercial</th>
<th>Non-profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover jacket surcharge</td>
<td>$25</td>
<td>$10</td>
</tr>
<tr>
<td>Circulation - 2,999 or fewer</td>
<td>$25</td>
<td>$15</td>
</tr>
<tr>
<td>Circulation - 3,000 to 29,999</td>
<td>$50</td>
<td>$35</td>
</tr>
<tr>
<td>Circulation - 30,000 to 99,999</td>
<td>$100</td>
<td>$75</td>
</tr>
<tr>
<td>Circulation - 100,000 to 199,999</td>
<td>$175</td>
<td>$100</td>
</tr>
<tr>
<td>Circulation - 200,000 or more</td>
<td>Requires negotiation</td>
<td>Requires negotiation</td>
</tr>
</tbody>
</table>

### Other Media

<table>
<thead>
<tr>
<th>Image Use</th>
<th>Commercial</th>
<th>Non-profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising or Merchandising</td>
<td>Requires negotiation</td>
<td>Requires negotiation</td>
</tr>
<tr>
<td>Display or Exhibit</td>
<td>$30</td>
<td>$20</td>
</tr>
<tr>
<td>Television - Local</td>
<td>$75</td>
<td>$20</td>
</tr>
<tr>
<td>Television - Network</td>
<td>$150</td>
<td>$25</td>
</tr>
<tr>
<td>Video, DVD, or Film</td>
<td>$75</td>
<td>$20</td>
</tr>
<tr>
<td>World Wide Web</td>
<td>$75</td>
<td>$20</td>
</tr>
<tr>
<td>Wisconsin Daily Newspapers</td>
<td>No fee</td>
<td>N/A</td>
</tr>
<tr>
<td>Other Daily Newspapers</td>
<td>$20</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Other Uses

<table>
<thead>
<tr>
<th>Image Use</th>
<th>Commercial</th>
<th>Non-profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Non-profit Projects</td>
<td>N/A</td>
<td>$20</td>
</tr>
<tr>
<td>Wisconsin Historical Societies</td>
<td>N/A</td>
<td>No fee</td>
</tr>
<tr>
<td>Other Historical Societies</td>
<td>N/A</td>
<td>$20</td>
</tr>
</tbody>
</table>