



WISCONSIN
HISTORICAL
SOCIETY

Collecting, Preserving
and Sharing Stories
Since 1846

2018 SCORECARD

IMPACT ON WISCONSIN

In 2018, the Wisconsin Historical Society made major contributions to Wisconsin's economic, educational and cultural health through innovative initiatives and programs. As an entrepreneurial organization, approximately \$7 million of the Society's \$26.7 million budget – over 38% – was supported by gifts, grants and earned income in Fiscal Year 2018.

MUSEUMS & HISTORIC SITES

- Attracted over 262,000 visitors to 12 museums and historic sites including over 40,000 K-12 students
- Increased attendance for the 2018 summer season at Circus World by 19% over 2017 while off-site outreach programming for Black Point Estate & Gardens increased by 49%
- Served over 1,900 visitors at the 38th Annual Carriage Classic at Villa Louis; 600 students and over 2,000 other guests experienced battle re-enactments and other programs at Wade House's 28th Annual American Civil War Weekend

LIBRARY-ARCHIVES-MUSEUM COLLECTIONS

- Moved 82,312 historical artifacts; 156,036 library and archival units; and approximately 200,000 archaeological items to the new State Archive Preservation Facility – the project is 50% complete
- Completed digitizing more than 15 million pages of books and archival collections
- Served 194,450 library and archives patrons at the Madison headquarters building
- Responded to 139 inquiries from 25 state agencies, and advised local government record keepers in 128 communities

TRAVELING EXHIBITS, PROGRAMS AND OUTREACH

- Offered 315 public talks for 36,740 adults in 121 communities around the state
- Provided traveling exhibits at 53 venues reaching 145,649 visitors
- Shared its expertise 811 times with 211 local museums and local historical organizations

EDUCATION

- Helped 17,000 secondary school students in 115 communities to think critically through its National History Day program
- Connected 2,220 K-5 students with historical artifacts in 38 elementary schools through its Hands-On History program
- Taught 23 long-distance educational webinars for 4,471 lifelong learners around the state

HISTORIC PRESERVATION

- Facilitated \$378 million in construction and 6,873 jobs by approving 318 historic preservation projects for homeowners and another 45 projects for historic income-producing properties through the Society's Historic Preservation Tax Credit programs
- Awarded \$101,150 in federal Certified Local Government (CLG) grants to six communities across the state to fund community surveys and National Register nominations

WISCONSIN HISTORICAL SOCIETY PRESS

- Published 23 new titles and the award-winning *Wisconsin Magazine of History* in both print and digital formats
- Sold more than 35,500 books, putting Wisconsin history and culture in the hands of readers of all ages in all 72 counties