In 2018, the Wisconsin Historical Society made major contributions to Wisconsin’s economic, educational and cultural health through innovative initiatives and programs. As an entrepreneurial organization, approximately $7 million of the Society’s $26.7 million budget – over 38% – was supported by gifts, grants and earned income in Fiscal Year 2018.

### MUSEUMS & HISTORIC SITES

- Attracted over 262,000 visitors to 12 museums and historic sites including over 40,000 K-12 students
- Increased attendance for the 2018 summer season at Circus World by 19% over 2017 while off-site outreach programming for Black Point Estate & Gardens increased by 49%
- Served over 1,900 visitors at the 38th Annual Carriage Classic at Villa Louis; 600 students and over 2,000 other guests experienced battle re-enactments and other programs at Wade House’s 28th Annual American Civil War Weekend

### LIBRARY-ARCHIVES-MUSEUM COLLECTIONS

- Moved 82,312 historical artifacts; 156,036 library and archival units; and approximately 200,000 archaeological items to the new State Archive Preservation Facility – the project is 50% complete
- Completed digitizing more than 15 million pages of books and archival collections
- Served 194,450 library and archives patrons at the Madison headquarters building
- Responded to 139 inquiries from 25 state agencies, and advised local government record keepers in 128 communities

### TRAVELING EXHIBITS, PROGRAMS AND OUTREACH

- Offered 315 public talks for 36,740 adults in 121 communities around the state
- Provided traveling exhibits at 53 venues reaching 145,649 visitors
- Shared its expertise 811 times with 211 local museums and local historical organizations

### EDUCATION

- Helped 17,000 secondary school students in 115 communities to think critically through its National History Day program
- Connected 2,220 K-5 students with historical artifacts in 38 elementary schools through its Hands-On History program
- Taught 23 long-distance educational webinars for 4,471 lifelong learners around the state

### HISTORIC PRESERVATION

- Facilitated $378 million in construction and 6,873 jobs by approving 318 historic preservation projects for homeowners and another 45 projects for historic income-producing properties through the Society’s Historic Preservation Tax Credit programs
- Awarded $101,150 in federal Certified Local Government (CLG) grants to six communities across the state to fund community surveys and National Register nominations

### WISCONSIN HISTORICAL SOCIETY PRESS

- Published 23 new titles and the award-winning *Wisconsin Magazine of History* in both print and digital formats
- Sold more than 35,500 books, putting Wisconsin history and culture in the hands of readers of all ages in all 72 counties