

# Statewide Programs & Locations

## LEGEND

-  **SOCIETY HEADQUARTERS**  
816 State Street, Madison, WI  
General Information: 608.264.6400  
Library: 608.264.6534  
Archives: 608.264.6460  
  
Regular Hours  
8AM - 9PM, Monday-Thursday  
8AM - 5PM, Friday & Saturday  
  
Wisconsin Historical Foundation  
608.261.9364
-  **HISTORIC SITES & MUSEUMS**  
**Black Point Estate & Gardens**  
W4270 Southland Road, Lake Geneva, WI  
262.248.1888  
  
**Circus World**  
550 Water Street, Baraboo, WI  
866.693.1500  
  
**First Capitol**  
19101 County Hwy. G, Belmont, WI  
608.987.2122  
  
**H.H. Bennett Studio**  
215 Broadway, Wisconsin Dells, WI  
608.253.3523  
  
**Madeline Island Museum**  
226 Col. Woods Avenue, La Pointe, WI  
715.747.2415  
  
**Old World Wisconsin**  
W372 S9727 Hwy. 67, Eagle, WI  
262.594.6301  
  
**Pendarvis**  
114 Shake Rag Street, Mineral Point, WI  
608.987.2122  
  
**Reed School**  
U.S. Hwy. 10 & Cardinal Avenue, Neillsville, WI  
608.253.3523

- Stonefield**  
12195 Hwy. VV, Cassville, WI  
608.725.5210  
  
**Villa Louis**  
521 N. Villa Louis Road, Prairie du Chien, WI  
608.326.2721  
  
**Wade House**  
W7965 State Hwy. 23, Greenbush, WI  
920.526.3271  
  
**Wisconsin Historical Museum**  
30 N. Carroll Street, Madison, WI  
608.264.6555  
Hours: 9AM - 4PM, Tuesday-Saturday  
wisconsinhistory.org/museum  
Museum Store: 888.999.1669

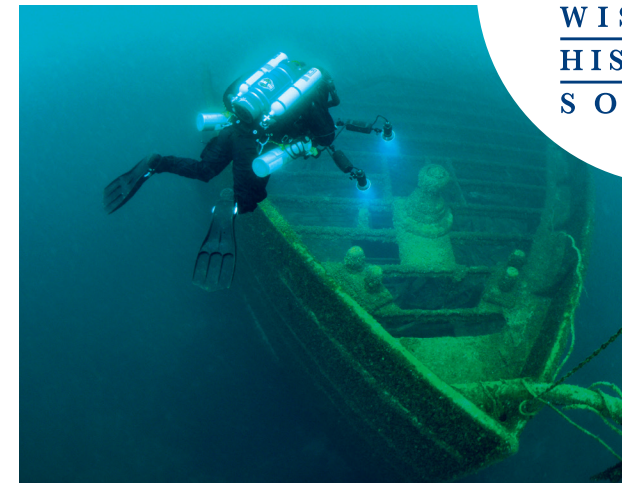
-  **Area Research Centers**  
wisconsinhistory.org/libraryarchives/arcnet
-  **Affiliated Historical Societies**
-  **Active Historic Preservation Commissions**
-  **Participating National History Day Schools**
-  **Fourth-grade Textbook Adopted**
-  **National Register Listings**



2019



WISCONSIN  
HISTORICAL  
SOCIETY



# Making tax dollars work for Wisconsin through innovative programs.

## Thank you for your support!

For more information contact  
Kate Easton, Legislative Liaison,  
608.264.6442

Collecting, Preserving and Sharing Stories Since 1846  
**wisconsinhistory.org**



## Who We Are

The Wisconsin Historical Society is the state's memory and premier storyteller. Though we are a small state agency, we make major contributions to Wisconsin's economic, educational, and cultural health through innovative initiatives and programs.

## Our Values

Our programs, historic sites, museums, collections, and archives inform and entertain while also challenging the public to think critically about their place in history. We promote Wisconsin tourism and our historic preservation program reinvigorates neighborhoods. We believe that increasing the public's knowledge of history has profound societal, cultural, and economic benefit.



## Education

- Over **54,000 K-12 students** visited the Society's historic sites and museums, and **766 students** were engaged in the classroom through the Hands-On History program.
- Nearly **51,000 Society textbooks** (English & Spanish) are being used by 4th-grade students.
- The Society offered **315 public talks for 36,740 adults** in **121 communities** and provided **traveling history exhibits** at **53 venues** reaching **145,649 visitors**.
- The Society helped **16,000 secondary school students** think critically through its **National History Day** program, which produced **56 national finals competitors** and **six top-10 finishers/award winners**.



K12 student handles mastodon tooth through the Hands-On History program.

## Statewide Impact

- Our network of 12 historic sites and museums throughout Wisconsin **attracted 293,628 visitors**.
- **105,461 attendees** from **29 communities** visited the Society's traveling exhibits. Nearly **40,000** attended Society presentations around the state.
- The Society's Library & Archives Division served over **175,000 patrons** with access to historic books, newspapers, documents, and other materials.
- Society staff has **moved 98%** of historical artifacts, library and archival units, and archeological items to the **State Archive Preservation Facility** in the largest collection management project in Society history.
- The Society advised and supported the work of over **400 affiliated local historical societies**.
- Over **5,500 people** across the state attended the Society's "Share Your Voice" engagement sessions, seeking public input on a new statewide museum.
- The Press **sold 46,567 books** — mostly on Wisconsin paper — and hosted book talks/author signings for **14,754 participants** across the state.



"Share your Voice" session in Madison, Wisconsin.

## Entrepreneurial State Agency

- We are a unique and entrepreneurial organization in which approximately **\$7 million of the Society's \$26.7 million budget** – over **38%** - was supported by gifts, grants and earned income in Fiscal Year 2019
- Our fundraising partner, the Wisconsin Historical Foundation, **raised over \$14.5 million in direct support** for the Society's programs and initiatives, and stewards **11,976 annual members**.
- Each year the Society has over **250 volunteers**, more than any other state agency. Their work expands the efforts of permanent, limited-term and seasonal employees.



Diane and Bob Witt, volunteers at Villa Louis.  
"We chose to continue volunteering at the Villa because we believe it is a unique and special part of our history and it needs to be preserved for future generations."

## Private Investments & Jobs

- Over **\$76 million in qualified, income-producing historic rehabilitation work** took place through the Society's State Historic Preservation Office, bringing over **\$15.2 million in federal historic preservation tax credits** to the state. A total of **348 buildings** were rehabilitated.
- The private sector **invested \$84.6 million in rehabilitated historic properties** with the help of Society historic preservation specialists who advised business owners to ensure that they qualified for federal tax credits.



Marshfield City Hall rehabilitated through the Society's State Historic Preservation office.